







Fewer people smoking									
2007/08 outturn	PI ref	PI description	Q1	Q2	Q3	compared to target	2008/09 year-end target	predicted performance to target	Progress to date
5413.00	NI 123	Number of 4 week smoking quitters per 100,000 population aged 16 or over		490.00	490.00		1190.00		This is the latest performance data and relates to the first 6 months of 2008/09. It equates to 2,038 quitters. Target has not been profiled

Task ref	Task description	Q1	Q2	Q3	Progress to date
CP HC 6.1	From April 2008, we will work to implement the agreed actions for Durham County Council from the County Durham and Darlington Tobacco Control Alliance Action Plan. This includes our ongoing involvement in such initiatives as promoting the National Healthy Schools Programme in both primary and secondary schools and LAA smoking cessation targets for people aged 16 and over.				The revised County Durham and Darlington Tobacco Control Alliance action plan is in place. DCC has contributed to achieving objectives through encouraging schools to achieve 'Healthy Schools Status', holding smoking cessation events within Libraries and through the Trading Standards Team targeting shopkeepers selling goods to school children and the supply of counterfeit cigarettes. 99.8% of all schools in County Durham have now registered for the National Healthy Schools Programme, of which 69% have achieved 'Healthy Schools Status'. This is a 6% increase since beginning of October 2008. Due to the success of take up, smoking cessation sessions in libraries have continued beyond September with 148 sessions (originally 40 planned) taking place by end of December 2008 - an extra 47 following September-end. Trading standards carried out 10 random test purchases in October half-term - there were no sales. 108 premises were checked for tobacco notices - 6 notices were found to be missing. 9 vending machines were checked and found to be labelled correctly with warning notices. All point of sale advertising found to be legal.
CP HC 6.2	To achieve this outcome, we will develop a countywide programme of smoking cessation events in partnership with health professionals and our libraries will be offered as venues. Our aim is for 40 cessation sessions to be provided to members of the general public by September 2008.				The 2nd quarter figure has been readjusted to 101. A further 47 smoking cessation sessions have taken place in Quarter 3, taking the total for the year to 148. This has exceeded the target of 40.